

**SUE MILLER BUSKE**  
**The Buske Group**  
**3001 J Street, Suite 201**  
**Sacramento, California 95816**  
**(916) 441-6277**

**PRESENT POSITION**

President, The Buske Group, Sacramento, California (1987-Present)

**SIGNIFICANT PREVIOUS EMPLOYMENT**

- Executive Director of the National Federation of Local Cable Programmers (now known as the Alliance for Community Media), a Washington, D.C. based national organization serving cities, schools, and nonprofit access corporations. Lead consultant for the NFLCP's Cable Utilization Services. Responsible for day-to-day operation of NFLCP. National spokesperson for the NFLCP on federal, state, and local cable legislation and regulatory issues. (1981-1987)
- Regional Coordinator, Cable Television Information Center. Franchising and Renewal consultant. (1980-1981)
- Executive Director, Miami Valley Cable Television Council. Responsible for all institutional and access programming. Cable regulatory officer for six-city council of government. (1978-1980)
- Program Director, Group W Channel 10 Dubuque, Iowa. Development of access and local origination programming. (1972-1977)

**PROFESSIONAL RESPONSIBILITIES**

- Over 30 years of experience in the field of cable communications.
- Lead Franchise Negotiator for The Buske Group consulting team.
- Chief Franchise Renewal Consultant to many cities and counties throughout the United States, including: Santa Rosa, Monterey, Oceanside, Petaluma, Palo Alto, Santa Maria, Lompoc, Healdsburg, Carpinteria, Auburn, Gilroy, Hollister, and San Juan Bautista, CA; Brunswick, OH; Salina, KS; Troy, NY; and Evanston, IL.
- Conducted Primary Needs Assessment in Los Angeles, San Jose, Union City, Ventura, Newport Beach, Los Altos, Contra Costa County and Santa Clara County, CA; Montgomery County, MD; Tampa, FL; King County, WA; and Ann Arbor, MI.

## **PROFESSIONAL RESPONSIBILITIES (continued)**

- Established or assisted in the establishment of PEG Access operations in many communities throughout the United States, including: Monterey, Santa Rosa, Ventura, Sacramento, Santa Cruz, Berkeley, Napa, Petaluma, Auburn, Hollister, Gilroy and San Juan Bautista, CA; Salina, KS; Grand Rapids, MI; Enid, OK; Gresham, OR; Rockville, MD; Flushing, NY; and Milwaukee, WI.
- Assisted in Cable Transfer of Ownership process for Monterey, Santa Rosa, Gilroy, Hollister, San Juan Bautista, Auburn, Morro Bay, San Luis Obispo County and Monterey County, CA; and Evanston, IL.

## **PUBLICATIONS**

- Access Managers Handbook. Focal Press. 1987.
- Community Television: A Handbook for Production. American Association of Retired Persons. 1987. Editor.
- Community Programming Resource Directory. Communications Press, 1987. Executive Book Editor and Author of Community Programming Analysis.
- Video User Magazine. Associate Editor.
- Cable Broadband Communication Book Volume 3. Communication Press. 1983. "Status Report on Community Access Programming."
- Telecommunications and Local Governments. October 1982. International City Management Association. "Improving Community Access Programming."
- American Cities in the 80's. May 1983. "Cable Communications." Conference on Alternative State and Local Policy.
- Renewal and Refranchising. Communication Press. 1983. "Model Language for Request for Proposals."
- "Quicksheet," American Association for Higher Education.
- Community Television Review. NFLCP, Regular contributor. Guest editor, Spring 1981 issue.
- Videomaker Magazine. November 1981, "Community Access: Don't Just View It - Do It."
- Cable TV Franchising Primer. NFLCP, 1980. Co-author.

## **TEACHING EXPERIENCE IN TELECOMMUNICATIONS**

- George Washington University, Washington, DC. Instructor, 1984-1985. "The Telecommunications Revolution," "Cable Television and Telecommunications: An Overview."
- Montgomery College, Rockville, MD. Instructor, 1982-83.
- Antioch College, Yellow Springs, OH. Adjunct Faculty, 1979-1980.

## **AWARDS AND HONORS**

- 2000. Recipient of the Distinguished Alumnus Award from the University of Wisconsin at Platteville.
- 1987. Recipient of the Buske Leadership Award from the NFLCP.
- 1980. Recipient of the George Stoney Award for Humanistic Communication from the NFLCP.
- 1979-83. Selected for inclusion in Who's Who in Cable Television.
- 1972-76. Cable Fellowship. New York University School of the Arts, Alternate Media Center.